

Professional Experience

Louise Lanzi-Jewelry Designer, Milan, Italy

1994-2015

- Founder and Creative Director of fine jewelry brand Louise Lanzi
- Designed, created and produced all collections in 18kt gold and sterling silver with semi-precious stones for selected retail stores in the U.S., U.K., Germany & Italy. Accomplishments include bespoke pieces for important international private clients, including members of the European aristocracy
- Responsible for all sales, marketing, trade shows (JCK, Las Vegas, JANY, New York), trunk shows and exhibitions in Italy and abroad (venue research, display conception, invitations, show design, logistics and administration)
- Oversaw the manufacturing cycle, from the technical feasibility of each piece through production efficiencies, to delivery on time and on budget
- Completed custom projects for **Moschino, Calvin Klein, QVC, Valentino**
- Partnered closely with gem dealers, small manufacturers, craftsmen and clients to transform design ideas into exquisite yet commercially viable pieces
- Conceptualized logo, website, all print work
- Onsite exploration with Chinese manufacturer of design, production and merchandising for their domestic and global markets

Freelance Goldsmith, Milan, Italy

1993-1996

- Developed the Louise Lanzi collection while working alongside Italian craftsmen specialized in gold manufacturing for leading Italian luxury brands

Freelance Fashion Stylist, Milan, Italy

1987-1990

- Consultant for Italian Production Companies of Television Programs and Commercials
- Assisted the Director in creating the visual atmosphere required for each production
- Executed research and selection of clothes and accessories, pre-production logistics, fittings and styling
- Responsible for high pressured and time sensitive on-set organization, including continuity and management of actors and/or models

Apparel Production Manager, Milan, Italy

1984-1987

- Assistant Production supervisor responsible for liaising between Ralph Lauren's NY based Design Department and its Italian manufacturing partners. Oversaw production of The Ralph Lauren Collection licensed for Europe and responsible for maintaining the company's high quality standards for all apparel made and delivered in Europe

Education

Jewelers Art Institute, NYC / Apprenticeship in Ancient Etruscan Goldsmith Techniques (1990-92)

Parsons School of Design, NYC / Jewelry casting and lost wax carving (1991-92)

Fashion Institute of Technology, NYC / Jewelry rendering, History of Design (1991-92)

Lake Forest College, Chicago, IL / Bachelor of Arts in Art History (1978-1982)

Rhode Island School of Design, Providence, RI / Fashion Design, Drawing (1981)

Key Skills

- Highly creative and resourceful professional with a lifelong passion for jewelry
- Innate sense of style with an active eye on trends and competitors
- Outstanding knowledge of both historical jewelry as well as international contemporary luxury and jewelry brands
- Comprehensive know-how of Italian jewelry manufacturing techniques, costs and materials
- Ability to sketch and architecturally develop a technically viable model with craftsmen and/or rapid prototype processing
- Strong organizational skills with meticulous attention to detail and follow-up
- Outstanding problem solver with high capacity to multi-task and manage multiple projects
- Excellent communication skills, comfortable interacting across departments and in different cultural settings

Objective

As a creatively motivated professional I would like to offer my broad range of skills to an image-driven luxury company aiming to develop or expand a fine jewelry or costume jewelry collection. Specifically:

- **Design:** Inspiration, Development, Architecture, Construction
- **Image:** Creative solutions aimed at optimizing visual communication in today's competitive market including merchandising, packaging, web presentations, e-commerce, retail presentations and catalogues
- **Production:** Extensive experience in jewelry manufacturing and craftsmanship

Languages

English - Fluent

Italian - Fluent

French - Scholastic

*Dual nationality in the United States and Italy

Technical Proficiency

Mac and PC

Working knowledge of Microsoft Word, Excel, Adobe Illustrator